

PTCL and PPAF Announce Expansion of Ba-Ikhtiar Initiative at GITEX Global 2025 to Empower Over 2,300 Women in Pakistan

Media Coverage Report

GULF News:

<https://gulfnews.com/business/corporate-news/ptcl-group-and-ppaf-expand-ba-ikhtiar-to-empower-2300-women-at-gitex-global-2025-1.500311385>

☰ GULF NEWS 🦅

DUBAI 30°C

GOLD/FOREX

BUSINESS

BANKING & INSURANCE

AVIATION

PROPERTY

TAX NEWS

CORPORATE TAX

ANALYSIS

Business / Corporate News

PTCL Group and PPAF expand 'Ba-Ikhtiar' to empower 2,300 women at GITEX Global 2025

The initiative will empower thousands more women toward economic independence

Last updated: October 17, 2025 | 12:54

Gulf News Report

2 MIN READ

Follow us +



Khaleej Times:

<https://www.khaleejtimes.com/business/ptcl-group-showcases-pakistans-digital-progress-and-social-impact-at-gitex-global-2025>



English | عربي

Khaleej Times

Tue, Nov 04, 2025 | Jumada al-Awwal 13, 1447 | Maghrib 5:40 PM | DXB ☀️ 33°C

 **BUSINESS** Auto Corporate Aviation Cryptocurrency Economy Currency Exchange Galadari Brot

HOME / BUSINESS

PTCL Group showcases Pakistan's digital progress and social impact at GITEX Global 2025

During the five-day event, the Group entered into multiple technology partnerships aimed at accelerating Pakistan's digital ecosystem

Published: Mon 27 Oct 2025, 2:50 PM

By: Khaleej Times Staff

Share:    



PTCL Group (PTCL & Ufone 4G) represented the country at GITEX Global 2025 in Dubai, highlighting its growing role in driving digital transformation, industrial innovation, and social inclusion.

APN News:

<https://www.apnnews.com/ptcl-group-showcases-pakistans-digital-progress-and-social-impact-at-gitex-global-2025/>

APN NEWS

News ▾ Business ▾ Tech & Industry ▾ Entertainment ▾ Education ▾ Health ▾ Tourism ▾ Sports Editor's column Magazine

Home > Corporate News

PTCL Group showcases Pakistan's digital progress and social impact at GITEX Global 2025

by NS — October 27, 2025 In Corporate News 0

0 58
SHARES VIEWS

Share on Facebook

Share on Twitter

0



Dubai – PTCL Group (PTCL & Ufone 4G) represented the country at GITEX Global 2025 in Dubai, highlighting its growing role in driving digital transformation, industrial innovation, and social inclusion.

The 45th edition of GITEX, one of the world's largest technology events, hosted over 6,000 exhibitors and 250,000 visitors from 180 countries. PTCL Group, exhibiting within the e& pavilion, presented initiatives

that bridge technology with social development, focusing on digital inclusion, women's empowerment, and accessibility for persons with disabilities.

Recent News

Newgen Recognized as a 'Niche Player' in 2025 Gartner® Magic Quadrant™ for Business Orchestration and Automation Technologies

© NOVEMBER 4, 2025



Aayom Welfare Society gets Global Sustainability Award 2025 – No Poverty Category; Recognised for Impacting Over 80 Crore Lives

© NOVEMBER 4, 2025



Mobisoft Infotech optimizes Medical Transportation for Chronic Care Patients with an Advanced NEMT Solution

© NOVEMBER 4, 2025

Dubai News Week:

<https://dubainewsweek.com/ptcl-group-showcases-pakistans-digital-progress-at-gitex/>

Dubai Newsweek

Dubai Newsweek Dubai News ▾ Travel & Hospitality Real Estate Business ▾ Sports Ente



Life in UAE ▾

Home - Business - PTCL Group showcases Pakistan's digital progress at GITEX

Business

PTCL Group showcases Pakistan's digital progress at GITEX

written by Staff Reporter • 1 week ago



Middle East News 247:

<https://menews247.com/ptcl-group-showcases-pakistans-digital-progress-and-social-impact-at-gitex-global-2025/>

**middle east
news 247**

HOME BUSINESS▼ LIFESTYLE▼ SPORTS GCC▼ THOUGHT LEADERSHIP NEWS

NEWS DESK

PTCL Group showcases Pakistan's digital progress and social impact at GITEX Global 2025

By PR News Desk 27/10/2025



The UAE News:

<https://theuaenews.com/ptcl-group-showcases-pakistans-digital-progress-and-social-impact-at-gitex-global-2025/>

Tuesday, November 4, 2025

[About Us](#)

[Contact Us](#)

[Privacy Policy](#)

[Disclaimer](#)



[HOME](#) [NATION](#) [WORLD](#) [BUSINESS](#) [VIDEO](#) [TECH](#) [SPORTS](#) [ENTERTAINMENT](#)

Home » Business » PTCL Group showcases Pakistan's digital progress and social impact at GITEX Global...

[Business](#) [Tech](#) [Companies](#) [World](#) [Europe](#) [GCC](#) [Pakistan](#) [Saudi Arabia](#) [Telecom](#) [Top News](#)

PTCL Group showcases Pakistan's digital progress and social impact at GITEX Global 2025

October 27, 2025

127



Mid-East Information:

<https://mid-east.info/ptcl-group-showcases-pakistans-digital-progress-and-social-impact-at-gitex-global-2025/>



HOME SUBMIT A PRESS RELEASE PARTNER EVENTS PARTNER WITH US ABOUT US ▾ COI

Home › Business News › PTCL Group showcases Pakistan's digital progress and social impact at GITEX Global...

Business News

PTCL Group showcases Pakistan's digital progress and social impact at GITEX Global 2025

October 27, 2025

21



BIZ Today:

<https://apnews.com/press-release/ein-presswire-newsmatics/ptcl-group-showcases-pakistans-digital-progress-and-social-impact-at-gitex-global-2025-1fb6cec7bd03a6c99406fdec4b2cbd78>



PTCL Group and PPAF Announce Expansion of 'Ba-Ikhtiar' Initiative at GITEX Global 2025 to Empower Over 2,300 Women

Posted on October 16, 2023 UTC



Share on Facebook

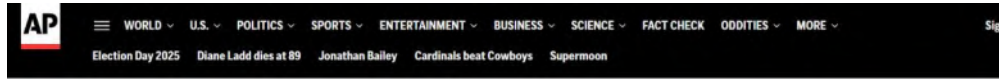


Share on Twitter



AP News:

<https://apnews.com/press-release/ein-presswire-newsmatics/ptcl-group-showcases-pakistans-digital-progress-and-social-impact-at-gitex-global-2025-1fb6cec7bd03a6c99406fdec4b2cbd78>



PRESS RELEASE: Paid Content from EIN Presswire | Newsmatics. The AP news staff was not involved in its creation.

PTCL Group showcases Pakistan's digital progress and social impact at GITEX Global 2025



The Nation:



PTCL Group, PPAF announce expansion of 'Ba-Ikhtiar' Initiative at GITEX Global 2025 to empower over 2,300 women



October 17, 2025

Newspaper, Business

Tech Juice:

TECHJUICE HOME LATEST TECH AI STARTUPS MOBILE BUSINESS AUTO EDUCATION MORE

PTCL, PPAF Expand Ba-Ikhtiar Initiative to Empower 2,300 Women Across Pakistan



PTCL Group, in partnership with the Pakistan Poverty Alleviation Fund (PPAF), announced the expansion of its flagship women empowerment program, Ba-Ikhtiar, during [GITEX Global 2025](#) in Dubai. The initiative, which began as a pilot in Haripur, Khyber Pakhtunkhwa, will now extend to 23 cities across Pakistan, particularly flood-affected areas.

Originally launched to support 100 women entrepreneurs, the program will now target over 2,300 underprivileged women, equipping them with digital literacy, financial management, and entrepreneurial training. The goal is to enable participants to enhance their livelihoods and achieve upward social mobility.

The Ba-Ikhtiar initiative combines digital skills and practical trade training, such as stitching, pottery, handicrafts, food preservation, and organic cosmetics, with financial literacy and entrepreneurial coaching. By linking participants to PTCL's connectivity infrastructure and PPAF's grassroots outreach, the program aims to turn skills into sustainable income opportunities.

Phone world pk:



PTCL GROUP AND PPAF EXPAND 'BA-IKHTIAR' AT GITEX 2025 TO EMPOWER 2,300 WOMEN

phoneworldpk • Follow

phoneworldpk 1d
PTCL Group, in collaboration with the Pakistan Poverty Alleviation Fund (PPAF), announced the expansion of its flagship women empowerment initiative, Ba-Ikhtiar, during GITEX Global 2025 in Dubai. The agreement was signed between Hatem Bamatraf, President and Group CEO, PTCL & Ufone 4G, and Nadir Gul Barech, CEO, PPAF, marking another milestone in PTCL Group's commitment to inclusive development and digital empowerment across Pakistan.

'Ba-Ikhtiar', a social initiative jointly piloted by PTCL Group (PTCL & Ufone 4G) and the Pakistan Poverty Alleviation Fund (PPAF) to empower 100 underprivileged women entrepreneurs in Haripur, Khyber Pakhtunkhwa, is now being expanded to 23 flood-affected

7 1 day ago

Pakistan Today:

PAKISTAN TODAY

In partnership with

Friday, 17 October, 2025
23 Rabi-us Sani, 1447**Profit**Rs 20.00 | Vol XVI
No 100 | 8 Pages
Islamabad Edition

PTCL Group, PPAF announce expansion of 'Ba-Ikhtiar' initiative at GITEX Global 2025



DUBAI/ISLAMABAD

STAFF REPORT

PTCL Group, in collaboration with the Pakistan Poverty Alleviation Fund (PPAF), announced the expansion of its flagship women empowerment initiative, Ba-Ikhtiar, during GITEX Global 2025 in Dubai. The agreement was signed between Hatem Bamatraf, President and Group CEO, PTCL & Ufone 4G, and Nadir Gul Barech, CEO, PPAF, marking another milestone in PTCL Group's commitment to inclusive development and digital empowerment across Pakistan. 'Ba-Ikhtiar', a social initiative jointly piloted by PTCL Group (PTCL & Ufone 4G) and the Pakistan Poverty Alleviation Fund (PPAF) to empower 100 underprivileged women entrepreneurs in Haripur, Khyber Pakhtunkhwa, is now being expanded to 23 flood-affected cities across the country following its resounding success.

Pakistan Observer:

Pakistan OBSERVER

10/17/2025 Pages Islamabad

PTCL Group, PPAF announce expansion of 'Ba-Ikhtiar' Initiative at GITEX Global 2025

OBSERVER REPORT

DUBAI/ISLAMABAD

PTCL Group, in collaboration with the Pakistan Poverty Alleviation Fund (PPAF), announced the expansion of its flagship women empowerment initiative, Ba-Ikhtiar, during GITEX Global 2025 in Dubai.

The agreement was signed between Hatem Bamatraf, President and Group CEO, PTCL & Ufone 4G, and Nadir Gul Barech, CEO, PPAF, marking another milestone in PTCL Group's commitment to inclusive development and digital empowerment across Pakistan.

'Ba-Ikhtiar', a social initiative jointly piloted by PTCL Group (PTCL & Ufone 4G) and the Pakistan Poverty Alleviation Fund (PPAF) to empower 100 underprivileged women entrepreneurs in Haripur, Khyber Pakhtunkhwa, is now being expanded to 23 flood-affected cities across the country following its resounding success.

The extended program aims to up-skill over 2,300 women by equipping them with digital and entrepreneurial capabilities to enhance their livelihoods and drive upward social mobility.

The Ba-Ikhtiar program combines digital literacy, financial management, and training in practical trades such as stitching, pottery, handicrafts, food preservation, and organic cosmetics.



Hatem Bamatraf, President & Group CEO, PTCL & Ufone 4G, and Nadir Gul Barech, CEO, Pakistan Poverty Alleviation Fund, along with senior officials from both organizations, attend the signing ceremony at GITEX Global 2025 for extending the 'Ba-Ikhtiar' initiative to 23 flood-affected cities, aiming to digitally and financially empower over 2,300 women entrepreneurs.

Flare Magazine:

Flare Magazine

1d · 🌐

🌟 Big News: Ba-Ikhtiar is Growing Big for Women in Pakistan! 🌟

PTCL Group and PPAF are taking their Ba-Ikhtiar initiative to the next level at GITEX Global 2025, expanding to empower over 2,300 women across Pakistan.

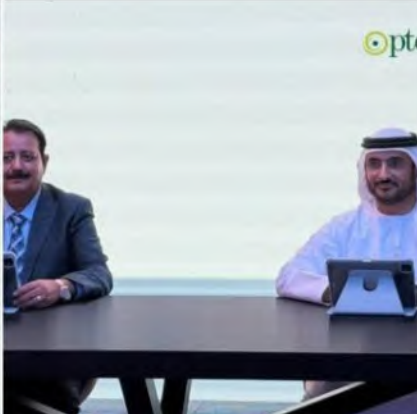
Here's what's happening:

- ✅ More women entrepreneurs will be trained in digital, financial & business skills
- ✅ They'll get tools like smartphones, internet access, and mentorship to launch & run online stores
- ✅ New districts are being brought into the program so women everywhere can benefit
- ✅ Focus areas: arts and crafts, food preservation, online tutoring, organic cosmetics, and more

This isn't just about business—it's about opening doors for women, building confidence, creating livelihoods, and helping communities thrive.

Let's celebrate initiatives that turn dreams into real success stories! 🌟

#WomenEmpowerment #Balkhtiar #DigitalEconomy #PTCL #PPAF #GITEXGlobal #Pakistan #Entrepreneurship #skillsforall

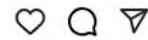



Daily the AZB:



AZB dailytheazb • Follow

AZB dailytheazb 23h
Dubai – October 16, 2025: PTCL Group, in collaboration with the Pakistan Poverty Alleviation Fund (PPAF), announced the expansion of its flagship women empowerment initiative, Ba-Ikhtiar, during GITEX Global 2025 in Dubai. The agreement was signed between Hatem Bamatraf, President and Group CEO, PTCL & Ufone 4G, and Nadir Gul Barech, CEO, PPAF, marking another milestone in PTCL Group's commitment to inclusive development



23 hours ago

Daily Express:



جوان وائس ایپ چینل



صدر گروپ سی ای ای او پی ٹی سی ایل وی فون 4G حاتم بامترف اور سی ای ای او پی ٹی اے ایف، باور گن بریڈ، دوں اداروں کے اعلیٰ عہدیداروں کے ہمراہ دبائے گلوبل 2025 کے موقع پر منعقدہ تقریب میں شریک ہیں